



**FESPA**  
Foundation

Empowering communities and creating  
lasting impact through the power of print

**Print  
For  
Good**

# Print For Good

The global print community has always been driven by creativity, innovation, and collaboration. Through the **FESPA Foundation**, these strengths are being channelled meaningful and measurable social impact.

Established by FESPA, the Foundation brings together printers, suppliers, manufacturers, and partners to support communities around the world through education, communication, and sustainable initiatives.

By harnessing the capabilities of the global print sector, the Foundation is demonstrating how our industry can create lasting positive change.

*"When the global print community works together, creativity becomes a powerful force for good."*





## Our Mission & Vision



### Mission

To harness the power of the global print community to drive **"Print for Good"** by promoting sustainability, fostering education, and supporting underserved communities.



### Vision

A world where access to creativity, communication tools, and learning resources empowers communities to build brighter futures.

## Three Pillars of Impact



### Education Access

Supporting learning environments through printed educational materials and visual learning tools.



### Community Empowerment

Helping communities communicate ideas, messages, and opportunities through print.



### Sustainable Impact

Encouraging responsible practices within community initiatives and across the print industry.



## Why Print Matters

### The Power of Print

Printed communication remains one of the most accessible and impactful tools for sharing knowledge and inspiring creativity.

In communities where digital access may be limited, printed materials play a vital role in supporting education and enabling communication.

Through the **FESPA Foundation**, the global print industry is using its expertise to transform print into a catalyst for opportunity and learning.

#### Print can help to:

- Support literacy and education
- Communicate vital information
- Inspire creativity and learning
- Create lasting visual learning tools





## The Foundation Launch

### From Industry Collaboration to Global Impact

The **FESPA Foundation** was launched to formalise the print industry’s longstanding tradition of collaboration and community support.

By establishing a dedicated charitable platform, the Foundation enables the industry to coordinate resources, expertise, and partnerships to deliver meaningful projects.

#### The Foundation provides a platform to:

- Coordinate global industry support
- Facilitate partnerships between printers, suppliers, and communities
- Deliver measurable social impact projects

The launch generated strong interest across the global print community, highlighting the sector’s commitment to contributing to positive change.



## Supporting Education

### Expanding Access to Learning

One of the Foundation's first priorities has been supporting access to educational resources in underserved communities.

Early initiatives have focused on providing printed materials that support teaching, learning, and creative engagement.



#### Key activities include:

- Supplying printed learning materials to schools and educational programmes
- Providing posters, charts, and visual learning tools
- Supporting community-led educational initiatives
- Working with local organisations and educational partners to identify priority needs

These initiatives highlight how print continues to play an essential role in education worldwide.





## PrintForGood FESPA Berlin

Our **Print for Good** campaign at FESPA Berlin was a major success, generating strong participation and creating both awareness and fundraising momentum. The activation highlighted the power of print as a force for positive change.

## Industry Engagement

### Activating the Global Print Community

The success of the **FESPA Foundation** relies on the participation of businesses and professionals across the global print sector.

#### Industry engagement has included:

- Contributions of materials and production expertise
- Collaboration on community projects
- Support for educational initiatives
- Alignment with sustainability and social responsibility commitments

This collaborative approach ensures that the Foundation is powered by the collective energy of the global print community.





Malekapane Primary School



Madisei Primary School



## Partnerships

### Collaboration for Greater Impact

Lasting change is never achieved alone. The most successful initiatives are built through strong partnerships that combine expertise, resources and shared commitment.

While the **FESPA Foundation** initially focused on providing educational materials, early engagement with schools revealed broader needs including improvements to classrooms, kitchens, libraries and sanitation facilities.

Addressing these challenges requires collaboration. By working together with partners across the global print community, the Foundation is building sustainable solutions that support schools, empower educators and create opportunity for future generations.

#### **The Foundation works with a growing network of partners including:**

- Community organisations
- Educational institutions
- Industry suppliers and manufacturers
- Non-profit organisations supporting education and development



## Leading the Way: Durst Group AG

**Durst Group AG** became the **FESPA Foundation's** first official partner, adopting Malekapane Primary School in South Africa and demonstrating the powerful role industry partners can play in supporting community development.

During their first visit, the Durst team experienced first-hand the impact their support was creating. What began as a contribution of resources quickly became something far more meaningful — an opportunity to help transform the learning environment and bring new hope to the school community.

By leading the way, Durst has set an inspiring example for the wider industry, showing how partnership can deliver real and lasting change.

The **FESPA Foundation** is deeply grateful for their support and commitment to helping build brighter futures for students and their communities.



*Colleagues from Durst Group AG and FESPA Foundation enroute to Malekapane Primary School.*

## Early Impact

### Impact Since Launch

Although still in its early stages, the **FESPA Foundation** has already begun making a positive difference.



#### Community Reach

- Supporting educational environments
- Providing learning resources to schools
- Strengthening community-based learning initiatives



#### Industry Participation

- Growing awareness across the print sector
- Early commitments of materials and support
- Collaboration across the industry supply chain



#### Advocacy

- Highlighting the value of print in education and development
- Promoting responsible and purposeful print production



## Sustainability

### Responsible Print for a Better Future

Sustainability is a core principle guiding the work of the **FESPA Foundation**. Our projects are designed to ensure that community initiatives are delivered responsibly, with minimal environmental impact. A key part of the Foundation's mission is also to encourage our Partners to adopt sustainable practices in their work.

FESPA events provide a unique opportunity to **Print for Good**. Instead of producing items that would otherwise be discarded at the end of a show, our Partners can print materials required by specific Foundation projects. This allows them to showcase their cutting-edge technology while contributing to meaningful initiatives. By donating these printed items to the Foundation, Partners help reduce event waste and ensure that every printed product serves a purposeful, positive impact.

#### Our approach includes:

- Using responsibly sourced materials where possible
- Minimising waste in production and logistics
- Encouraging sustainable print practices across the industry – highlighted at FESPA events

By aligning social impact with environmental responsibility, the Foundation contributes to long-term positive change.



## Our impact at a glance for the first year

**1,400+** students reached through educational programmes and activities



**5** schools actively supported by the FESPA Foundation



**New campaign launched in Brazil,** expanding the Foundation's global footprint



**Barcelona Back to School** campaign launched for **FESPA Barcelona** in May



**2** Partner visits delivered to **"Adopted Schools,"** strengthening engagement and long term collaboration



**2** additional **South African schools** identified for future support

Successful **PrintForGood** campaign delivered at FESPA Berlin



**Sustainable fundraising** achieved to support all current and upcoming initiatives



## The Next Chapter

As the Foundation continues to develop, the focus will be on expanding its reach and deepening its impact.

As part of our commitment to supporting underserved communities, the Foundation has identified two more schools in South Africa that will begin receiving support in the coming year. This expansion builds on the successful work already happening in the region and represents a continued investment in creating opportunities for young people and communities globally.

Through continued collaboration, the global print community can build a sustainable platform for long-term social impact.



### Key priorities include:



Scaling support initiatives globally



Strengthening partnerships with community organisations



Increasing industry participation worldwide



Developing measurable impact metrics



Establishing flagship projects demonstrating the power of print





## A Global Community Creating Change

The **FESPA Foundation** is building a global platform where the print community can come together to create meaningful social impact.

We invite printers, manufacturers, suppliers and partners across the industry to join us in using the power of print to support education, empower communities and inspire future generations.

### Together we can:

- Expand access to learning resources
- Support schools and community programmes
- Promote responsible and sustainable print practices
- Create lasting positive change around the world

*"The journey has only just begun,  
but **together we can create a future  
where print truly makes a difference.**"*



Together, we can  
**PrintForGood**

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## How you can partner with us.

Join the Initiative. Make a Lasting Impact.

The **FESPA Foundation** offers a unique opportunity to use your expertise, resources, and creativity to make a real difference in communities around the world. By partnering with us, you will be supporting education, empowering communities, and inspiring the next generation through the power of print.

### Your Partnership Matters

Strong, collaborative partnerships are the heart of everything we do. By joining with the **FESPA Foundation**, your company can help transform education, strengthen communities, and create lasting positive change around the world.

### Ways to Get Involved:



**Adopt a School.** Provide direct support to a school in need, from educational materials to facility improvements.



**Material & Expertise Contributions.** Share your print knowledge, equipment, or materials to help schools and community projects thrive.



**Employee Engagement.** Encourage your team to participate in volunteer programmes, workshops, or on-site initiatives.



**Collaborative Campaigns.** Join global initiatives like Print for Good to raise awareness and fundraise for projects.



**Sponsorship Opportunities.** Support Foundation programmes, events, and campaigns to extend their reach and impact.



**Donate.** Make a financial contribution to help fund projects, resources, and initiatives that create lasting change.

### Why Partner with the FESPA Foundation?



#### Meaningful Impact.

Make a measurable difference in the lives of pupils, teachers, and communities.



#### Industry Leadership.

Demonstrate your company's commitment to corporate social responsibility and innovation.



#### Global Collaboration.

Connect with a network of like-minded businesses, suppliers, and industry leaders.



#### Brand Recognition.

Be part of high-profile campaigns, events, and communications highlighting your contribution.





[www.fespafoundation.com](http://www.fespafoundation.com)