



‘Print For Good’

The FESPA Foundation strives to improve lives through the ‘Print for Good’. In doing so, we represent a powerful and innovative industry that impacts all walks of life. We encourage sustainable printing and collaboration with partners and donors alike.

The Foundation was established to inspire the industry to achieve the impossible, support communities beyond our borders, and rethink what is considered ‘normal’ within the print industry.

The FESPA Foundation is proud of its ambitious agenda and the tangible impact it has already made in transforming the lives of children and staff at the Evane Intermediate School in South Africa. Building on this success, we are excited to embark on our next project — and we invite you to be part of it. As we expand our reach, we are seeking partners who share our vision of creating lasting change. With a range of meaningful opportunities available, we hope to align with your values and support your corporate responsibility goals, while together achieving extraordinary outcomes for communities in need.

The mission of the FESPA Foundation is to:

Promote sustainability in the print industry: Encourage practices that reduce waste and environmental impact while creating long-term value for communities

Inspire and educate: Provide knowledge, resources, and material to schools, fostering education and better learning environments.

Empower underserved communities: Use the power of print to support schools, local communities, and initiatives that drive positive change globally

Partner with the FESPA Foundation

The partnership between a company and the FESPA Foundation is designed to support shared goals around (education, sustainability, skills development), leveraging both organisations' strengths to drive meaningful impact through the print and visual communications industry.”

FESPA Foundation Partner

As a key Partner to the Foundation, you will play an essential role in shaping and driving the success of major projects and initiatives undertaken by the FESPA Foundation. Your support will directly influence the development of sustainable solutions, empower communities through education and opportunity, and help deliver lasting positive change within and beyond the print industry. Together, we can amplify the 'Power of Print' to create real, measurable impact across the globe.

As a key Partner, your brand will benefit from extensive exposure through the Foundation's projects, ongoing promotion to our global community and beyond, and a strengthened position as a leader in sustainability and corporate responsibility. Through your partnership, you will demonstrate the true power of collaboration to drive positive change across the industry and wider communities.

Ready to make a difference?

Join us in shaping the future through the FESPA Foundation. To explore partnership opportunities and align your brand's goals with ours, please contact:

Sara Horlock, Group Partnership Manager,
sara.horlock@fespa.com

Together, we can make an extraordinary impact.

FESPA Foundation Partnership package

‘Creating Impact Through Partnership’

Partner package

Starting at €30,000

- **Full ‘Partner’ Branding** across all FESPA Foundation channels (*for duration of agreement. If ongoing / automatic annual renewal, all branding will remain on all FESPA Foundation channels*)
- **Prominent Branding** featured on all project marketing and content, including the dedicated project website page, press releases, videos, and on-site signage at the adopted school (*as above*)
- **Exclusive Interview** with your brand regarding your partnership and chosen project, shared across FESPA Foundation media
- **Strategic Collaboration** with the FESPA Foundation, enabling joint direction-setting
- **Regular Project Updates** and blog features, with the opportunity for your team to contribute content and updates
- **Project Visit Opportunity** (visit costs to be covered by the Partner). We strongly recommend visiting to enhance team engagement and connection to the Foundation. A recording of the visit will be produced and published across all relevant media channels
- **Recognised as a FESPA Foundation Partner** at all FESPA events
- **Required marketing support from the FESPA Foundation** in order for your company to promote the Partnership
- **Program implementation, monitoring, and impact reporting**
- **Recognition and shared branding across campaigns and materials**
- **Annual review and first refusal on renewal***

**Subject to availability and agreement from both parties*

FESPA Foundation

Donate

By supporting the FESPA Foundation, you are directly helping to fund projects that deliver sustainability, skills development, and positive community impact through the print and visual communications industry.

We are pleased to offer the following donor recognition opportunities for our valued donors:

Bronze Donor – €500

In recognition of your donation, you will receive:

- Your logo will be displayed on the **FESPA Foundation website** for a period of **two months**, showcasing your commitment to supporting our mission.
- Your logo will also be featured on the **FESPA Foundation vehicle in South Africa**, used by our local team when:
 - Visiting projects across the region
 - Delivering printed products supplied by our sponsors
 - Hosting visiting partners, donors, and guests of the Foundation

This level provides valuable visibility within the community while supporting the Foundation's ongoing work.

Silver Donor - €1,150

In recognition of your donation, you will receive:

- Your logo will be displayed on the **FESPA Foundation website** for a period of **four months**, giving longer-term recognition of your contribution.
- Your logo will appear in a **prominent location** on the **FESPA Foundation vehicle in South Africa**, ensuring high visibility as the vehicle travels regularly to projects, schools, and community engagements.

At this level, your organisation is positioned as a stronger supporter of the Foundation, with enhanced brand visibility across our activities in South Africa.

FESPA Foundation Donate

Packages.....(continued)

Gold Donor – €5,000

In recognition of your donation, you will receive:

- Your logo will be prominently displayed on the **FESPA Foundation website** for a full **twelve months**, underlining your sustained commitment to driving positive change in the industry.
- You will receive **highly visible logo placement** on the **FESPA Foundation vehicle in South Africa**, ensuring your brand is seen by a wide audience across multiple communities.
- Your support will be recognised in **multiple editions of the FESPA Foundation newsletter**, distributed to our growing international network.
- You will also receive **social media acknowledgment** across FESPA Foundation and FESPA channels, further amplifying your visibility and commitment.

At this level, you will also have the opportunity to be featured in a Foundation case study or press release, highlighting the real-world impact of your support and providing content you can share with your own audiences.

100% of your donation goes directly to the Foundation and its initiatives.

*Please note that **premium logo placement** on all media channels, vehicles, and other marketing materials is reserved for **our FESPA Foundation Partners**, while donor recognition will follow the benefits outlined in your selected package.

‘Adopt a School’

The FESPA Foundation projects making a difference

The FESPA Foundation is already planning our next major projects, and four schools in South Africa have been identified by our local team as urgently needing development and support. These schools lack basic resources and infrastructure essential for a safe and effective learning environment. In addition to pledges for educational materials, school uniforms, and decorative improvements, many of the schools require extensive rebuilding — including constructing proper classrooms, installing functional toilets, and establishing fully equipped kitchens. Each school has its own critical needs that must be met to secure a brighter future for both students and staff.

We are offering your company the unique opportunity to ‘Adopt a School’. Through this exclusive partnership, your company’s brand will be fully aligned with the development of one specific school, ensuring a direct and meaningful impact. Your employees will have the opportunity to be actively involved in the school’s transformation, fostering deep engagement and pride in the project’s success.

Working alongside our partners on the ground, you will have exclusive access to influence, drive, and deliver a sustainable future for a school — a future made possible through your leadership and commitment.

‘Adopt a School’

Overview of the schools

- **Malekapane Primary School** - *ADOPTED*
- **Pitseng ya Thuto Primary School**
- **Batau Primary School**
- **Madisei Primary School** - *RESERVED*

All four schools we are currently focusing on are located in the Limpopo Province of South Africa, situated in the northern part of the country. The province is named after the Limpopo River, which forms the border between South Africa and Zimbabwe. South Africa recognizes eleven official languages, and in Limpopo, the predominant languages are Shangaan, Venda, and Sepedi.

These schools are part of South Africa’s formal education system and are overseen by the Department of Education. For logistical and cost-efficiency reasons, we have grouped the schools by region. The current group is in a Sepedi-speaking area.

‘Adopt a School’

Sponsor a project

Sponsor Benefits and Opportunities

- **Full ‘Sponsor’ Branding** across all FESPA Foundation channels
- **Prominent Branding** featured on all project marketing and content, including the dedicated project website page, press releases, videos, and on-site signage at the adopted school
- **Exclusive Interview** with your brand regarding your partnership and chosen project, shared across FESPA Foundation media
- **Regular Project Updates** and blog features, with the opportunity for your team to contribute content and updates
- **Direct Connection** with your adopted school, with the opportunity to help steer the project’s direction alongside the FESPA Foundation team and partners on the ground
- **School Visit Opportunity** (visit costs to be covered by the Partner). We strongly recommend visiting during the build phase to enhance team engagement and connection to the project. A recording of the visit will be produced and published across all relevant media channels
- **Long-Term Impact Opportunity**: Following completion of the project, there is an option to extend your ‘Adoption’ partnership, with discussions to be held between the school, the FESPA Foundation team, and the FESPA Foundation Board
- **Recognised as a FESPA Foundation Partner** at all FESPA events
- **Required marketing support from the FESPA Foundation** in order for your company to promote the Partnership

‘Adopt a School’ Sponsorship / package opportunities

Malekapane Primary School
Polokwane, Limpopo, South Africa

ADOPTED – Durst Group

The Principal is Mrs Mphahlele and she has a total staff of 9 some of whom are volunteers from the local community.

The school starts from Grade 1 to Grade 7 and has a total of 97 Learners/Children ranging from 7-14 years of age. The school has 38 girls and 59 boys.

The main project currently underway is the re-building of the kitchen from which the school prepares the food provided by government. For many of the children this will be the main - if not the only - meal for the day.



The main challenge with this school is that the school is old and mostly built with mud bricks. The temporary classrooms provided by the Government are also now in a state of disrepair.

Necessary work required:

- The current Kitchen and the Principal office is built with mud and stones. The Principal started a project to manufacture the bricks.
- Full ceiling needed and tiling of the permanent classrooms is required in order to ensure that the children and staff can have a more comfortable and inhabitable environment in which to learn and teach
- Plastering of some walls
- Decoration / painting of walls

Additional ‘wish-list’: requires further investment and ongoing partnership

- Development of a vegetable garden to compliment the government supplies – the initiative would be to teach the staff, children and parents to develop and tend for the garden. It will also give the school the opportunity to be self sufficient
- To ‘furnish’ the kitchen

'Adopt a School' Sponsorship / package opportunities

Pitseng ya Thuto Primary School

Turfpan, South Africa

Exclusive Partnership@ €6,000

The Principal is Mr Mamosebo and he has a total staff of 16 staff members, excluding the nonteaching staff.

The school starts from Grade 1 to Grade 7 and has 330 of Learners/Children ranging from 7 - 14 years. The school has 149 girls and 181 boys.

This facility also has sections of it that are face brick walled but the inside of the classrooms and the outside plastered portions need to be painted, and doors fixed.



The main challenge with this school is the kitchen and the maintenance of the buildings:

Necessary worked required:

Painting of external and internal walls

Cost - €1,400

Chalk board lines for x13 classrooms

Cost - €670

Full kitchen renovation including ceiling and walls

Cost - €800

Full school uniforms for girls and boys x40

Cost - €1,070

Additional 'wish' list: requires further investment and ongoing partnership:

School furniture including tables and chairs

‘Adopt a School’ Sponsorship / package opportunities

Madisei Primary School
Mashite, South Africa
Exclusive Partnership rate @ €28,000

Reserved

The Principal is Mr Radebe. There are a total of thirteen staff, some of which are volunteers from the local community.

The school starts from Grade 1 to Grade 7 and has a total 296 pupils ranging from 7 - 14 years of age. There are 146 girls and 150 boys.



The main challenge with this school is the limited resources for the maintenance of the school. They are also restricted by lack of space and will require a new block for classrooms:

Necessary work required:

Construction and build of a block of x3 permanent classrooms

Cost - €6,700 (includes all materials and labour)

Construction and build of kitchen

Cost - €6,700 (includes all materials and labour)

Painting of external and internal walls

Cost - €1,034

Construction of fencing around the school perimeter

Cost - €4,075

School uniforms for children who do not have the means to pay for the uniform x40

Cost - €1,070

Additional ‘wish’ list – requires further investment and ongoing partnership:

- AV equipment including laptops and projectors
- **Rebuilding of school library – project has been ‘adopted’ by Specialist Printing Worldwide**

‘Adopt a School’ Sponsorship / package opportunities

Batau Primary School
Pretoria, Limpopo, South Africa
Exclusive Partnership rate @ €28,000

The principal is Mrs Mokabane. There are a total of 13 staff comprising of both full-time teachers and volunteers from the local community.

The school starts from Grade 1 to Grade 7 and has a total 394 of pupils from 7 - 14 years of age. The school has 167 girls and 227 boys.

Due to the fence being completely damaged, animals, in particular cows, roam around the school disrupting the daily lessons and limiting the outside space that the pupils can occupy. As a result of the broken fence, it is also difficult to control access to the school, leaving the school and pupils vulnerable to criminal elements around the area.

The school comprises of “temporary” classrooms which are dilapidated. This school also requires construction of further classrooms and a kitchen

The main challenge with this this school is overcrowding and the lack of facilities for the maintenance of the buildings and the perimeter fence:

Necessary work required:

The construction and build of x3 permanent classrooms
Cost - €6,700 (includes all materials and labour)

The construction and build of school kitchen
Cost - €6,700 (includes all materials and labour)

Construction of fencing around the school perimeter to stop neighbouring cattle hurds coming onto school land
Cost - €4,075

School uniforms for children who do not have the means to pay for the uniform x40
Cost - €1,070

Painting of external and internal walls
Cost - €1,400

Additional wish list – requires further investment and ongoing partnership:

- Help with development of playground and sports kits for the children. The school is dedicated to sport, and this would align with their vision for their pupils
- Vegetable garden (as before)

