

THE INNOVATORS

FESPA 2010 - CATCH THE NEW WAVE OF INNOVATION

 **INNOVATE**
IN 60 MINUTES



TIMES: 11 AM, 24TH JUNE AND 12 NOON, 25TH JUNE
PLACE: DIGITAL INNOVATION THEATRE HALL B3 FESPA 2010

INNOVATE IN 60 MINUTES

Introducing innovation to your business doesn't have to mean radical, unsettling change.

But it can bring in change that is positive for the future. In fact it can create a healthier, more robust and value oriented business.



70% of our marketplace is using innovation to help their businesses create a positive future.

But what does innovation mean? How do you innovate? What should you do to bring in innovative practices, products and people to your business?

This 60 minute session will explore innovation, examples from across a range of industries, drawing on the best, the most inspirational and proven practices of the greatest innovators in history. Not only that, it will challenge you to participate, to engage and take a step towards a more innovative and profitable future.

The Innovators will present a 60 minute distillation of the best that innovation can do for any business!

So take a break and immerse yourself in innovation, equip yourself with the bravery to take your business forward with a zest, zip and confidence for creating innovative print solutions for your customers.



COME AND SEE THE INNOVATORS – AND OPEN A NEW PATHWAY TO SUCCESS FOR THE FUTURE.

AND MAKE SURE YOU CATCH THE NEW WAVE OF INNOVATION!

